



Allen Zhu, B.Comm. (BCUEB), M.Sc. (UBC), CGA

Allen is a dedicated instructor of Accounting and Finance in the Capilano School of Business. His academic background and professional designation coupled with his diversified work experience and international accomplishments over 20 years provide him with a wealth of experience and knowledge to share with students. Allen teaches a variety of courses including Accounting, Finance, Quantitative Analysis, International Finance and Management. Allen enjoys helping students inside and outside the classroom and has gained the respect of his students and colleagues.

Allen's major areas of interest include micro-finance, financial management for small and medium sized enterprises (SME), investment, financial engineering, issues in international financial reporting standards (IFRS), international business, international financial management, policy analysis and strategic planning. He has been involved in a few research projects as well as academic and teaching publications.

With his bilingual capacity, Allen also teaches and accomplishes research with his colleagues in other academic institutions and professional organizations in both Canada and other countries. He is Managing Director of Cynalis Financial Consulting International and partner of Norwestar Financial Consulting Ltd.

Allen actively volunteers in local communities and is frequently interviewed by local media including CBC to help people understand the issues regarding financial management, investment, government policies and international business.