



**Jorge Ocegüera, B. Eng., EMBA, M.Ed.  
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Jorge holds a Bachelor of Science degree in Mechanical and Electronic Engineering, an Executive Masters of Business Administration from *IPADE* (Panamerican Institute of High Management), Mexico, and a Masters of Education in Adult Learning and Global Change (University of British Columbia, Canada). He is a graduate of the Effective Management program from *ICAMI* Mexico, and a Certified Professional Facilitator (CPF). In the last 20 years, Jorge has consistently combined his business and academic expertise with the vision of adding more value and richness to the learning and business development processes in diverse environments. He specializes in facilitating training in Strategic Planning, Human Development, Organizational Behaviour and Change, International Business, Entrepreneurship, Applied Marketing, and other business skills development topics. He developed his own business for many years and worked for progressive, local and international companies in Mexico. He immigrated to Canada and joined the Capilano University faculty as an expert in active learning techniques in January 2004. Jorge facilitates courses at the Capilano School of Business and the Faculty of Tourism.

Beginning in 2009, Jorge has been the president of Latam Consulting Inc. This innovative Canadian company serves both local and international organizations by helping them achieve results through increasing the learning capacity of its team members ([www.latamconsultinginc.com](http://www.latamconsultinginc.com)).