

School of Business: ADVANCED DIPLOMA PROGRAMS

- During the Advanced Diploma program, courses may be taken as part of a Study Abroad term (SABA300, 301, 302, 303, 304, 305, 306).
- If the Advanced Diploma is taken as part of the Bachelor of Business Administration program (120 credits), the courses may be completed in either year three or year four.

| | CONCENTRATIONS | | | | GENERAL MANAGEMENT |
|---------------------------------------|---|---|---|---|--|
| | ACCOUNTING | MARKETING | STRATEGIC HR MGMT | INTL. BUSINESS | <i>Default: Identical to BBA Yr.1 - 3</i> |
| SUCCESSFUL COMPLETION OF: | BADM Diploma 60 cr <i>including:</i> BFIN142 Financial Accounting I BFIN246 Financial Accounting II | BADM Diploma 60 cr <i>including 2 of:</i> BMKT261 Advertising BMKT262 Event Marketing BMKT263 Prof. Selling Skills | BADM Diploma 60 cr <i>including 2 of:</i> BADM202 People Management BADM218 Leadership in Teams BMKT263 Prof. Selling Skills IBUS255 Cross Cultural Business | BADM Diploma 60 cr <i>including:</i> IBUS255 Cross Culture Business 6 credits of a language other than English | BADM Diploma 60 cr |
| REQUIRED COURSES | 6 cr | 6 cr | 6 cr | 6 cr | 6 cr |
| | ECON112 Macroeconomics BADM302 HR Management | ECON112 Macroeconomics BADM302 HR Management | ECON112 Macroeconomics BADM302 HR Management | ECON112 Macroeconomics BADM302 HR Management | ECON112 Macroeconomics BADM302 HR Management |
| REQUIRED COURSE | 3 cr | 3 cr | 3 cr | 3 cr | 3 cr |
| | BFIN341 Cost Accounting I | 1 of: BFIN244 Managerial Accounting BFIN341 Cost Accounting I | 1 of: BFIN244 Managerial Accounting BFIN341 Cost Accounting I | 1 of: BFIN244 Managerial Accounting BFIN341 Cost Accounting I | 1 of: BFIN244 Managerial Accounting BFIN341 Cost Accounting I |
| CORE COURSES | 9 cr | 9 cr | 9 cr | 9 cr | 9 cr |
| <i>(Min. C+ grade required)</i> | All of: BADM301 Operations Mgmt. BFIN342 Cost Accounting II BFIN347 Financial Accounting III | BMKT360 Marketing Research BMKT364 Consumer Behaviour Plus 1 of: IBUS321 Intl. Business BMKT315 eBusiness Analysis BADM318 Project Management | All of: BADM305 Leadership BADM318 Project Mgmt. IBUS321 Intl. Business | IBUS321 Intl. Business Plus 2 of: BADM301/305/310/318 BFIN342/347 BMKT315/360/364 ECON207 | 3 of: BADM301/305*/310/318 BFIN342/347 BMKT315/360/364* IBUS321, ECON207 <i>* upgraded to 3rd year core course</i> |
| UPPER LEVEL BUSINESS ELECTIVES | 9 cr | 9 cr | 9 cr | 9 cr | 9 cr |
| | 3 of: BFIN331 Assurance & Auditing BFIN348 Acct. Info. Systems BFIN351 Taxation BFIN350 Adv. Financial Mgmt. | 3 of: BMKT365 Marketing Strategies BMKT366 Prof. Sales & Mgmt. BMKT367 Promotion Strategy BMKT369 eCommerce & Mktg IBUS357 Intl. Marketing BMKT316 Branding & Innovation | 3 of: BADM303 Industrial Relations BADM329 Performance Mgmt. BADM335 Workplace Develop. BADM382 Case Analysis in HRM BADM307 Adv. Business Law BMKT366 Prof. Sales & Mgmt. | 3 of: IBUS340 Intl. Trade Law IBUS357 Intl. Marketing IBUS368 Intl. Entrepreneurship BFIN353 Intl. Finance | 3 of: BADM 301/ 303/ 305/ 306/ 307/ 310/ 318/ 320-325/ 382/ 329/ 335/ 465/ 466/ 475 BCPT 326/ 305 BFIN 244/ 331/ 341/ 342/ 347/ 348/ 350/ 351/ 353/ 391/ 411/ 431 BMKT 315/ 360/ 364/ 365/ 366/ 367/ 369/ 401/ 405 IBUS 321/ 334/ 340/ 357/ 368/ 434 SABA 300/301/302/303/304/305/306 ECON 210 |
| ENGLISH LITERATURE | ENGL103/104/105/106 3 cr | ENGL103/104/105/106 3 cr | ENGL103/104/105/106 3 cr | ENGL103/104/105/106 3 cr | ENGL103/104/105/106 3 cr |
| Total Credits | 90 cr | 90 cr | 90 cr | 90 cr | 90 cr |

→ The Advanced Diploma ladders directly into Year 4 of the Bachelor of Business Administration program (120 credits).

Year 4 of the BBA program consists of two required courses (BADM460, BADM470) plus two 400 level Core Courses, three Upper Level Business Electives and three Arts or Sciences electives. (Revised Sept. 2011))