



BCCAA changes name to PACWEST

September 13, 2011

Nanaimo, BC - The former British Columbia Colleges' Athletic Association, commonly known as the BCCAA, is now the Pacific Western Athletic Association (PACWEST).

The new name better represents the membership of the association, which includes colleges and universities. "We are very proud to be carrying on the tradition of excellence in sport and education that the British Columbia Colleges' Athletic Association has been known for. We feel the PACWEST name does an excellent job of identifying who we are and what we do and will give us a significant advantage as we implement our marketing plans. The PACWEST name and logo will soon be synonymous with athletic excellence in Canada" said Bruce Hunter, PACWEST President.

The first weekend of PACWEST soccer was completed on Sunday, September 11, 2011 with games being played across British Columbia. For weekend results and further information on the Pacific Western Athletic Association, please visit the new website, www.pacwestbc.ca.

PACWEST is comprised of 14 member institutions competing in soccer, volleyball, basketball, badminton, cross country running and golf.

PACWEST is a proud member of the Canadian Collegiate Athletic Association.

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